

# NEIRU ART TRENDS (N.A.T.)

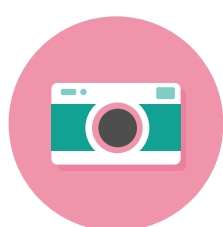
## Certificate & Report Card Application Instructions

Applying for your Neiru Art Trends (N.A.T.) Certificate and report card is a simple process but only applicants who meet the requirements will qualify. Please **read all the instructions below!**



### 1. Create

Create a **set of 5 nails for any new 12 lessons** after your Neiru join date.



### 2. Photograph Sets

**Photograph each completed set.** Do not submit more than 1 photo per set.



### 3. Submit

Collect your work's photos and submit them only **after you've completed all 6 month's worth of lessons.**

## Some notes:

Each set must contain at least **3 nails that uses the technique from each weekly lesson.**

**Rename each photo** to the lesson's name (see below for example).

You have up **until 20 days after your 6 month term to apply** for your N.A.T. Certificate and Report Card.



## Here's what we're looking for:

Scoring will be based on a set criteria with points. How you do will determine your certificate medal or if you will be awarded a certificate! Here's what we're looking for:

### SKILL & TECHNIQUE (Scoring from 0 to 5)

Based on your overall technique of your design, and if you used techniques that were actually taught in the lesson. Clean and even lines, smooth application of color, and design consistency all fall under this category and will help determine your score.

### OVERALL DESIGN (Scoring from 0 to 5)

The overall design is a general score given to the overall cohesiveness of your design. Does each nail design compliment & highlight certain aspects of your design or is it overly cluttered & lacks a design connection between each nail?

### ORIGINALITY & CREATIVITY (Scoring from 0 to 5)

Take what you have learned from each lesson and explore creatively. Do not let the lesson's technique hold you back. Experiment with different colors, patterns, shape, form, etc. The more creative the overall set, the higher your score.

### PHOTOGRAPHY & LIGHTING (Scoring from 0 to 5)

At the end of the day, photos of our designs help sell our service and talent. Make sure you have lit your nails well, have your design in focus, found a backdrop that does not interfere with your design, & get close up so that we can see the details.

### AVERAGE TERM PROGRESS (Scoring from 0 to 5)

Making progress and improving is really the key to learning. For the all submissions within the term, you will also be ranked on your overall progress throughout the entire term – progress within your technique, creativity, overall design and photography will all be reviewed.



## Certificate Medal Awards

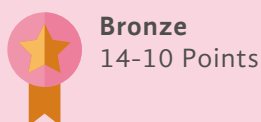
Your calculated total average score will determine your certificate award level!



**Gold**  
20-25 Points



**Silver**  
15-19 Points



**Bronze**  
14-10 Points



**No Certificate**  
0-9 Points



## Frequently Asked Questions:

Here are a list of questions and answers we get often about the N.A.T. application process:

**Q** How do I know when a term begins?

**A** Your term begins on the date you joined as a Neiru Pro member.

**Q** How long is 1-term?

**A** 1-term is a 6-month period and the next term begins right after and continues to repeat in 6 month intervals. Basically, 6 months equals 1 term.

**Q** How many designs can I make per lesson?

**A** Please only submit one design set per lesson.

**Q** I have 2 beautiful photos for each of my design sets, can I submit both of them?

**A** Lets keep life simple, settle on one photo per design, and only submit that one!

**Q** How long do I need to be enrolled for in order to apply for my first certificate?

**A** You have to be enrolled for at least 6 months (1-term) consistently in order to apply for your certificate.

**Q** What if I cancel my membership and decide to rejoin, can I continue my term?

**A** If your account is canceled for more than a 7-day period, and you decide to rejoin, your term will restart and your rejoin date marks the first day of your term.

**Q** Will I receive a certificate as long as I submit all photos?

**A** If your average score on your N.A.T. report card is a 9 or below, you will not be eligible to receive a certificate (please see above for scoring criteria).

**Q** My total score was below 9, can I resubmit my work?

**A** Unfortunately, you won't be able to resubmit your work and apply for your report card and certificate, but you can apply for a new certificate in the upcoming new term with the new lessons.

**Q** How many certificates can I get?

**A** You can only receive a maximum of one certificate per term, but you can receive a new certificate for every new term moving forward.

**Q** Can I start submit my work before the end of my 6 month term?

**A** Early submissions before the end of your 6-month term will be disregarded. You must submit your work all in one time.

**Q** How can I submit my work ?

**A** Head over to [www.neiru.me/certificate](http://www.neiru.me/certificate), scroll down to 'Upload Work Here' and drag a zip or compressed file containing all your photos in the upload box.

THAT'S IT AND GOOD LUCK!

Neiru